



Master UX/UI Design from Beginner to Pro: 30 Live Classes, Real-World Projects & Freelancing Success

Class 1: Define the Project and Goal

Content:

Project Goals and Vision.
Initial Research Overview
Problem Framing
Industry-Level Case Study Discussion
Class Evaluation and Problem Solving

Class 2: User Research

Content:

Importance of User Research
Types of User Research Methods
User Personas and Empathy Mapping
Conducting User Interviews
Synthesizing Research Findings

Class 3: Design and Ideation

Content:

Brainstorming and Ideation Techniques
Concept Development and Storyboarding
Design Thinking Process
Establishing Design Principles and Goals
Creating a Design Plan and Roadmap

Class 4: Develop and Refine Solutions

Content:

Iteration in the Design Process
User-Centered Testing and Feedback
Refinement Techniques
Balancing Aesthetics and Functionality
Documenting and Implementing Revisions



Class 5: Understand User

Content:

Creating and Utilizing User Personas
Identifying User Requirements
Behavioral Patterns and Motivation Analysis
Empathy Mapping for Deeper Insights
Aligning Product Goals with User Needs

Class 6: Empathy Map

Content:

Introduction to Empathy Mapping.
Identifying User Emotions
Mapping User Experiences
Analyzing Insights from Empathy Maps
Using Empathy Maps in Design Processes

Class 7: Site Map

Content:

Understanding the Purpose of Site Maps
Components of an Effective Site Map
Creating Visual Representations
Best Practices for Site Map Development
Utilizing Site Maps in the Design Process

Class 8: User Journey Roadmap

Content:

Defining User Journey Mapping
Identifying User Stages and Touch points
Creating a User Journey Visualization
Integrating User Feedback into Journey Maps
Using Journey Maps for Design Improvements

Class 9: User Persona

Content:

Introduction to User Personas
Gathering Data for Persona Development



Defining Key Persona Attributes.
Creating Diverse Personas
Using Personas in Design Decisions

Class 10: Competitor Analysis

Content:

Introduction to Competitor Analysis
Identifying Key Competitors
Analyzing Competitor Strengths and Weaknesses
Comparing User Experience and Visual Design
Applying Findings to Product Strategy

Class 11: Information Architecture

Content:

Introduction to Information Architecture
Principles of Information Organization
Techniques for Structuring Content
Ensuring Accessibility in IA
Testing and Iterating on IA

Class 12: User Flow

Content:

Introduction to User Flow
Defining Key User Pathways
User Flow Mapping Techniques
Optimizing User Flow for Usability
Evaluating and Iterating on User Flow

Class 13: Card Sorting

Content:

Introduction to Card Sorting
Types of Card Sorting
Preparing for a Card Sorting Session
Conducting the Card Sorting Activity
Analyzing Card Sorting Results



Class 14: Paper Wire framing - Low Fidelity - Sketching low-fidelity wireframes for planning.

Content:

Conceptualization

Rapid Iteration

Focus on Functionality

Collaboration Tool

Cost-Effective Creating

Class 15: Wireframing - High Fidelity - Creating detailed wireframes for usability testing.

Content:

Detail and Precision

Usability Testing

Design Validation

Enhanced Communication

User Feedback

Class 16: Visual Design - Exploring typography, colors, and layout principles.

Content:

Typography Choices

Color Theory

Layout Principles

Consistency and Branding

Responsive Design

Class 17: Prototyping - Building interactive prototypes for testing design concepts.

Content:

Enhanced User Interaction

Iterative Design Process

Validation of Ideas

Communication Tool

Cross-Platform Testing



Class 18: Usability Testing and Phase Feedback - Conducting usability tests and gathering feedback.

Content:

User-Centered Evaluation
Structured Testing Methods
Iterative Feedback Loop
Prioritizing Improvements
Stakeholder Engagement

Class 19: Typography - Understanding typography and text styles in UI.

Content:

Typography Basics and Terminology
Font Selection and Pairing
Typography Hierarchy
Responsive Typography
Typography and Accessibility

Class 20: Color Palette - Choosing and applying color schemes for designs.

Content:

Basics of Color Theory
Psychology of Color
Creating Consistent Color Schemes
Using Color in UI for Visual Hierarchy
Color Accessibility and Contrast

Class 21: UX Explanation - Crafting the story of a design solution.

Content:

Understanding the User Journey
Defining the Problem Statement
Highlighting Key Design Decisions
Structuring a Cohesive Narrative
Presenting Outcomes and Impact

Class 22: Pixel Visual Mockup - Creating high-fidelity visual mockups.

Content:

Introduction to High-Fidelity Mockups
Mastering Pixel Precision
Using Design Tools Efficiently



Incorporating Brand Elements and Styles
Preparing Mockups for Stakeholder Review

Class 23: UI Design Explanation - Designing interactive, user-friendly interfaces.

Content:

Principles of User-Centered Design
Key UI Design Patterns
Interactive Elements and Feedback
Visual Hierarchy and Layout
Ensuring Consistency Across the Interface

Class 24: Spacing Guide - Managing whitespace for a clean design aesthetic.

Content:

Consistency in Spacing
Visual Hierarchy
Balance and Proportion
Readability and Accessibility
Responsive Spacing

Class 25: Grid Using Explanation - Applying grid systems for organized content.

Content:

Introduction to Grid Systems
Grid Anatomy
Responsive Grids
Alignment and Hierarchy
Practical Application

Class 26: Portfolio: Building a professional portfolio to showcase skills.

Content:

Portfolio Essentials
Visual Appeal
Skill Showcasing
Project Selection
Professional Presentation



Class 27: Fiverr Account Creation and Getting Started with Fiverr Exam and Competitor Analysis.

Content:

Account Setup

Fiverr Exam

Competitor Research

Profile Optimization

Market Positioning

Class 28: Fiverr Gig Research, Optimizing Your Fiverr Gig—Keywords, Titles, Categories, and Descriptions, and Enhancing Your Fiverr Gig—FAQs, Client Search, Packages, and Tags.

Content:

Gig Research

Key Words SEO

FAQs Development

Client Targeting

Package & Tag Setup

Class 29: Image Creation and Elevating Your Fiverr Gig—Marketing, Portfolio, PDF, and Video

Content:

Visual Branding

Marketing Strategies

Portfolio Building

PDF Attachments

Video Integration

Class 30: Maximizing Your Fiverr Presence through Social Media Marketing and Fiverr Forum Engagement and Fiverr Gig Favorites.

Content:

Social Media Promotion

Community Engagement

Networking Techniques

Gig Favorites Boost

Brand Awareness

Thank you!